



# **Table of Contents**

About Us 2	
Our Vision 3	
Our Mission 3	j
Our Values ····· 3	j
Our Philosophy 4	,
Ethics4	,
Our Team 5	į
Our Symbol / Logo ····· 6	)
Naflin Consult Ltd - Overview 7	,
Naflin Consult Ltd - Services 8-1	0
Naflin Company Ltd – Overview 1	1
Naflin Company Ltd – Services 12-	14

Naflin Group consists of Naflin Consult Limited, and Naflin Company Limited

The group is an auspicious business registered in Ghana. Experienced and dedicated professionals founded the firms in October 2011. Naflin Group provides specialised services to organisations of all nature and size, and is compliant with all local legislative requirements. The group is diversified and our portfolio of businesses under the groups banner offers a wide and diverse array of value-added service activities to support the operations of the corporate and engineering sectors.



#### **Our Vision**

Our vision is to become Africa's premier firm by providing reliable management consultancy, business intermediation, and engineering services.

#### **Our Mission**

Our mission is to improve the operational effectiveness and the competitive advantage of our clients by providing them with practical and innovative management and engineering solutions and develop our employees professional advancement as well as enhance the return to our community and stakeholders.

#### **Our Values**

Our core values are:

- Professionalism
- Excellence
- Fairness
- Integrity
- Team Work
- Reliability

#### **Our Philosophy**

At Naflin Group we operate on the philosophy of delighting our clients, by delivering superior value and exceeding the expectations of our clientele. To achieve this objective we relentlessly pursue professional and technical excellence, maintain high standards of service, and always bring the best team to deal with every single assignment. We are passionate about quality and doing our work right the first time. Thus, we provide uncompromised quality, since our reputation depends on our delivered value in the eyes of every client. At Naflin Group we understand our clients business needs and believe that our clients' success is vital to the success of our business.

Transparency, trust, and teamwork are the principal elements of our roadmap to excellent performance. Our utmost asset is a corporate culture that nurtures diversity of backgrounds, views, experience, and skills to create opportunities and capabilities. The group further provide a suitable environment for the growth of employee potential. Naflin group encourages the active involvement of employees in creating a healthy and friendly working environment. We further inspire employees to take personal responsibility for growth and professional development. We support our employees in a way that fosters learning, growth and recognition for excellent performance.

Naflin group has integrated social and environmental concerns into its operations and its interactions with all stakeholders. Thus, in delivering our services, we ensure harmony with the environment and cordiality with all stakeholders.

#### **Ethics**

Our reputation with our clients and the trust they place in our services is critical to our business. Therefore, we strive to meet high ethical standards in handling the various business engagements, and all aspects of our work.

The group's decision-making processes embrace a stringent adherence to universally accepted ethical values and abidance with local and international laws and statutes.

Enduring commitment to the highest professional ethical standards is deeply embedded in every professional conduct and business deed undertaken by all Naflin Groups employees. Moral responsibility and accountability is the pillar of the group's undertakings.

Our reputation, and the standards we adhere to are uncompromised.

#### **Our Team**

We have a team of highly qualified and experienced professionals with decades of combined experience in improving businesses. Our top-notch teams have proven problem solving, consulting and analytical skills.

Our experts are selected from a variety of organizational levels and industries. They know how to effectively focus on the most important areas of your company and work with you to accomplish your goals. Each professional has a high level of personal commitment to his or her work.

Along with this commitment comes a strong belief that the success of the clients' firm is key to the success of the Group.



### Our Symbol / Logo

Represents the Eternity Circle and means lasting business relationships for the mutual benefits of our Clients and Naflin Group. Our engagement creates value for our clients so they come back creating more business opportunities for the firm and the cycle continues.







## Naflin Consult - Overview

Naflin Consult Limited provides comprehensive business solutions in the areas of:

- Management Consultancy
- Project Management
- Training and Education
- Procurement Services
- Engineering Services
- Travel Advisory Services
- Car Rental / Lease
- Business Intermediation and Representation

This full range of services is geared towards helping all types of businesses and organizations achieve competitive advantage. In virtually every industry, we assist firms transform their businesses by delivering superior value, flexible, cost-effective, and integrated consulting solutions, so that, they respond quickly to the everchanging levels of competition and customer expectation.

## Naflin Consult - Services

### **Management Consulting**

Our management consulting services involves diagnosing and analysing management and business problems, developing potential solutions and making recommendations on the preferred course of action, and further facilitating the implementation of the solution. Our team of management consultants specialise in providing firms with expertise in human resource management, strategic management, market analysis and branding. Our team focus on developing practical and innovative strategies and fine-tuning them to reflect the needs of the client.

### **Project Management**

Recent trends in business such as compressed product lifecycle, global competition, and increased customer focus has resulted in achieving specific objectives within budget and meeting deadlines critical to competitive advantage. Project managements' focus on time, budget and performance has proven to be the efficient, effective, and flexible way to meet business objectives in today's environment. Our team of world-class certified professional project managers have years of practical experience in project planning, project implementation, and project monitoring and controlling, and has facilitated the successful execution and completion of projects in diverse industries.

### **Training and Education**

We recognise the importance of knowledge, and thus are passionate about the dissemination of knowledge and skill. We acknowledge that different people have different learning styles and different organisations have different training needs, therefore we offer customized courses to suit your organizations' specific needs. Attendees of our training programs receive high-quality training designed to implement programs using proven techniques in the areas of project management, operations management, procurement management, quality management, human resource management, marketing of services, and business communication. After attending a course, attendees are able to take the knowledge gained beyond the classroom into everyday work situations.

# Naflin Consult - Services (cont)

#### **Procurement Services**

Our procurement specialists apply knowledge and procurement expertise gained from years of experience to help our clients improve every aspect of procurement activity in both the public and private sectors. Our procurement services include the convenient and economic sourcing and selection of goods and services; and the acquisition of quality supplies at competitive prices. We apply approved buying methods and best practice in the procurement process.

#### **Engineering Services**

Our team of qualified and experienced engineers are available to undertake a wide range of engineering services covering engineering designs, construction management and supervision, engineering procurement, technical audit and feasibility studies.

#### **Travel Advisory Services**

Our team of travel consultants have vast industry knowledge both locally and internationally to assist individual clients and local and multinational corporate organisations manage their travel needs.

We provide a range of travel services in the areas of:

- Airline ticketing
- Visa facilitation
- Travel insurance
- Hotel reservation
- Travel guidance
- Transportation
- Tour packages

We have the requisite capabilities to arrange for all aspects of domestic and international travels. Our experienced team provide the guidance to enable our clients save costs and make informed decisions.

## Naflin Consult - Services (cont)

#### **Car Rental / Lease**

Naflin group provides a range of services from renting and leasing of vehicles. Our transportation services cover all of Ghana and have the widest destination knowledge in our local transportation sector. All our chauffeur driven vehicles are furnished with air conditioning, air bags, automatic breaking system and other security features for the comfort and safety of our clients. Our drivers are well trained, experienced, competent and reliable. The safety and security of our clients are primary to us. They are provided with the necessary tools to offer delightful services to our clients. Our vehicles are comprehensively insured and maintained according to the manufacturers requirements. The vehicles are available for long or short-term hire.

### **Business Intermediation and Representation**

We provide professional consultation and representation to clients interested in entering the Ghanaian market, by conducting initial research, feasibility studies and offering agency services. We introduce Ghanaian businesses to multinational businesses and vice versa.



# Naflin Company - Overview

Naflin Company Limited provides services in the following areas:

- Electrical and Telecom Goods and Services
- Steel Products and Towers
- Solar Systems
- Engineering Supplies and Installations
- Civil Engineering Construction
- General Merchants

This extensive scope of services is geared towards providing firms with quality Electrical and Telecom goods and services, and Civil Engineering Construction to enable efficient operations of their processes. Naflin Group helps firms in various sectors with quality, affordable and long-term cost saving solar energy systems for operational efficiency.

## Naflin Company - Services

### **Electrical and Telecom Goods and Services**

Naflin group has combined years of experience with our partners in providing consulting and construction services for electric transmission lines, power generation facilities, transmission line engineering, substation engineering, structural engineering, and telecom infrastructure projects. Our partners have worked around the world on unique, challenging, and technically arduous projects. The group provides a comprehensive range of professional engineering services to both the private and public sectors. The group is recognised for their ability to approach projects with steadiness in design, reflective of a positive economic and community impact.

Naflin Group is proud of our resilient reputation in meeting aggressive schedules and the ability to assemble successful multi disciplinary project teams. Our cohesive teams of experienced personnel have a client-orientated attitude and a multi-disciplinary approach resulting in optimised performance in all aspects of engineering design, planning and construction services.

Our outstanding reputation is the result of our attentiveness to our clients' needs and the ability to provide solutions that exceed their expectations. Our strength is in collectively providing integrated services and delivering unsurpassed solutions to meet our clients' needs and requirements.

#### **Steel Products and Towers**

- Steel Products/ Galvanised And Ungalvanised:
  - Square Pipes
  - Round Pipes
  - Angle Irons
  - Steel Plates
  - Steel Accessories
- Transmission Line Structures
- Sub-Station Structures
- **■** Telecom Towers
- Towers Suitable For Tv Antennas And Fm Radio Antennas



# Naflin Company - Services (cont)

### **Solar Systems**

Reducing costs happens to be the primary mandate for virtually all firms. Further, firms demand constant electricity supply to facilitate their operations. At Naflin group we know the pulls and pressures of your business in this regard, and we understand your needs for constant uninterrupted power supply. Thus, we offer firms complete solutions from the preliminary stages of project assessment, understanding requirements, to installation, and maintenance. With a one time initial investment, solar power brings the energy independence that continues to pay for itself with practically zero recurring cost a reality.

Naflin Group's international partners have developed an array of solar lighting, heating and power backup products that are reliable, and affordable. The products are tried, tested and trusted for years, and assure great value for money. They are engineered for efficiency and certified by ISO, the group's range of products offers you the best of cutting-edge solar power technology. Power cuts, rising bills and, in some cases, no electricity whatsoever, are challenges most homes are facing from big cities to remote villages. Thus, the group intends to make solar energy accessible to homes across the country. Our expertise lies in engineering solutions that are based on our in-depth knowledge and insight in solar energy systems and products.

- Installations of Solar Energy Systems
- Solar Off-Grid and On-Grid Power Systems
- Installations of Silent Power Backup Systems
- Repairs and Maintenance

### **Engineering Supplies and Installations**

- Transmission Lines
- Sub-Stations
- Telecom Infrastructure

## Naflin Company - Services (cont)

### **Civil Engineering Construction**

Naflin group is a highly focused firm specialising in all aspects of civil engineering. We provide our clients with full-service expertise from planning and design through construction, operation, maintenance and rehabilitation in the following areas: general construction, fabrication, and design-build. The group has a global network of experts working with clients in the public, private, commercial, industrial, educational, and energy sectors, throughout the country. We assist corporate bodies, multinational organisations, and, municipal and public agencies to develop and implement innovative solutions and transformative outcomes to their complex civil engineering works. We connect people and economies with roads, bridges, tunnels, and, residential, commercial and industrial facilities. We design, build, operate and manage projects and programs that unlock opportunities, and improve various organisations and industries, and, communities and lives.

We take pride in our commitment to providing personal and professional services in a responsive manner with superior quality, and persistently strive to exceed our clients' expectations by providing innovative and economically astute solutions.

#### **General Merchants**

Naflin group has vast experience supplying a wide range of goods and services to various organisations in Ghana. We have successfully accomplished numerous big and small contracts for different organisations in the various sectors of the economy. The group focuses in electrical and telecom goods, steel products, and construction materials. We are a multi diversified general merchants and represent top-notch firms in the international market.

Our reputation for consistently and reliably delivering results over the years is hard earned, which is underscored by the confidence of our clientele in our ability to deliver beyond their expectation. We guarantee quality products and services, and provide the best support available in the market.



LOCATION: First Floor, Samlina Plaza, Boundary Road, East Legon, Accra ADDRESS: P. O. Box CT10954 Cantonments, Accra

TEL: +233 (0) 302 544 657

+233 (0) 302 544 658

+233 (0) 302 544 659 FAX: +233 (0) 302 544 660

**EMAIL:** 

info@naflingroup.com info@naflinconsult.com info@naflincompany.com **WEBSITE:** 

www.naflingroup.com www.naflinconsult.com www.naflincompany.com